

Privacy Policy

Last Updated: May 19, 2026

This Privacy Policy describes how Knights of GP (“we,” “us,” or “our”) collects, uses, and shares your personal information when you visit our website, use our services, or interact with us in any way. By using our services, you agree to the practices described in this policy.

This policy applies to residents of the United States and individuals in the European Union (EU) and European Economic Area (EEA), and is designed to comply with applicable laws including the CAN-SPAM Act, the California Consumer Privacy Act (CCPA), and the General Data Protection Regulation (GDPR).

Knights of GP is an independent community and event platform. This privacy policy applies solely to Knights of GP and is separate from the privacy policies of any affiliated or partner organizations. Any data collected by Knights of GP is collected and managed by Knights of GP independently.

1. Information We Collect

1.1 Information You Provide

We collect information you voluntarily provide, including:

- Name and contact details (email address, phone number, mailing address)
- Account credentials (username and password)
- Payment and billing information
- Communications you send us (support requests, survey responses, feedback)

1.2 Information Collected Automatically

When you use our services, we may automatically collect:

- IP address and general location data
- Browser type, operating system, and device identifiers
- Pages visited, links clicked, and time spent on our website
- Referring URLs and search terms used to find our site
- Cookies and similar tracking technologies (see Section 6)

1.3 Information from Third Parties

We may receive information about you from third-party sources such as social media platforms, analytics providers, and advertising partners, which we may combine with information we already hold.

2. How We Use Your Information

We use the information we collect for the following purposes:

- To provide, operate, and improve our services
- To communicate with you, including sending transactional and promotional emails
- To process payments and fulfill orders
- To respond to your inquiries and provide customer support
- To personalize your experience and deliver relevant content
- To analyze usage trends and monitor the performance of our website
- To detect, prevent, and address fraud or security incidents
- To comply with our legal obligations

EU/EEA Users: Our legal bases for processing your personal data include your consent, performance of a contract, compliance with legal obligations, and our legitimate business interests.

3. Email Communications & Marketing

By providing your email address and opting in, you consent to receive communications from us, including newsletters, product updates, and promotional offers.

You may opt out of marketing emails at any time by:

- Clicking the "Unsubscribe" link in any email we send
- Contacting us at info@knightsofqp.com

Please note that even if you opt out of marketing emails, we may still send you transactional messages (e.g., order confirmations, account notices) as permitted by law. We comply with the CAN-SPAM Act and will honor opt-out requests within 10 business days.

4. Sharing Your Information

We do not sell your personal information. We may share your information in the following circumstances:

- **Service Providers:** With trusted third-party vendors who assist us in operating our website and delivering services (e.g., payment processors, email platforms, analytics tools), subject to confidentiality agreements.
 - **Legal Requirements:** When required by law, regulation, or legal process, or to protect the rights, property, or safety of our company, users, or the public.
 - **Business Transfers:** In connection with a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction.
 - **With Your Consent:** In any other circumstances, only with your explicit consent.
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5. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes described in this policy, unless a longer retention period is required by law. When your data is no longer needed, we will securely delete or anonymize it.

6. Cookies & Tracking Technologies

We use cookies and similar technologies to enhance your experience, analyze site traffic, and support our marketing efforts. You can control cookies through your browser settings. Note that disabling certain cookies may affect the functionality of our website.

For EU/EEA users, we obtain your consent before placing non-essential cookies in accordance with applicable law.

7. Your Rights

7.1 All Users

Regardless of your location, you may:

- Request access to the personal information we hold about you
- Request correction of inaccurate or incomplete data
- Opt out of marketing communications at any time

7.2 EU/EEA Users (GDPR)

If you are located in the EU or EEA, you have additional rights including:

- The right to erasure (“right to be forgotten”)
- The right to restrict or object to processing
- The right to data portability
- The right to withdraw consent at any time without affecting prior processing
- The right to lodge a complaint with your local data protection authority

7.3 California Residents (CCPA)

If you are a California resident, you have the right to know what personal information we collect, request deletion of your data, and opt out of any sale of your information (we do not sell personal data). We will not discriminate against you for exercising these rights.

To exercise any of your rights, contact us at info@knightsofgp.com. We will respond within 30 days (or as required by applicable law).

8. Data Security

We implement reasonable technical and organizational measures to protect your personal information against unauthorized access, loss, or alteration. However, no method of transmission over the internet or electronic storage is 100% secure. We encourage you to use strong passwords and protect your account credentials.

9. International Data Transfers

If you are located outside the United States, your information may be transferred to and processed in the United States, where data protection laws may differ from those in your country. For EU/EEA users, we ensure appropriate safeguards are in place for such transfers (e.g., Standard Contractual Clauses).

10. Children's Privacy

Our services are not directed to individuals under the age of 13 (or 16 in the EU/EEA). We do not knowingly collect personal information from children. If you believe we have inadvertently collected such information, please contact us and we will promptly delete it.

11. Changes to This Policy

We may update this Privacy Policy from time to time. When we make material changes, we will notify you by updating the "Last Updated" date at the top of this page and, where appropriate, by sending an email notification. Your continued use of our services after any changes constitutes your acceptance of the updated policy.

12. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or your personal data, please contact us at:

Knights of GP

info@knightsofgp.com

EU/EEA Users: If you are located in the EU/EEA and have concerns about our data practices, you also have the right to contact your local data protection authority.
